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## **Godmother of Music Industry Offers Hard-Hitting Advice to Musicians**

*“Nadine writes with truth and a perspective gained by hard work,  
hit records, and veteran experience.”*  
—Melissa Etheridge

*“The one constant of the San Francisco music scene is a straight-talking Kentucky woman named Nadine Condon. She is rock music’s north star. It is no coincidence that most any band (including mine) coming out of San Francisco came through her office.”*  
—Stephan Jenkins, Third Eye Blind

*“Nadine’s one of the few people I trust in this business, and this book tells you everything a musician starting out needs to know.”*  
—Craig Chaquico, award-winning guitarist, former Starship member

**San Francisco, CA** —Twenty-year music business veteran Nadine Condon has been instrumental in the success of some of today’s hottest acts, with 14 gold and platinum records from artists like Smash Mouth, Stroke 9, and Melissa Etheridge. She has now folded her wisdom into an essential guide for musicians ready to raise the bar of their own success.

Published by Backbeat Books, ***Hot Hits, Cheap Demos: The Real-World Guide to Music Business Success*** shows career-minded musicians everything they need to know, from marketing and promotion concerns like creating a press kit, developing sure-fire marketing strategies, producing and promoting shows, and making eye-catching Web sites, to fundamental tricks of the trade, like creating a standout song; finding a producer, manager, agent, or lawyer; packaging a CD; and understanding options to major label contracts.

Readers will welcome Nadine's easy style and irreverent wit as she shares secrets for getting major label attention, the facts and fiction about radio airplay, success stories of clients and friends, and much more.

Producer of the signature music showcase, Nadine's Wild Weekend, **Nadine Condon** provides private mentoring services and seminars around the country, and has debuted bands like Counting Crows, Third Eye Blind, and Train. She lives in San Mateo, California.

**Backbeat Books** publishes books for people who are passionate about music, whether as performers or avid fans. Based in San Francisco, Backbeat Books is an imprint of Music Player Network, which includes [www.musicplayer.com](http://www.musicplayer.com) and *Guitar Player*, *Bass Player*, *Keyboard*, *EQ*, and other magazines.

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*The Real-World Guide to Music Business Success*  
By Nadine Condon  
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